



PHOTO CALL

October 20th, 2008

On your marks, get set for the Snowdonia marathon

This Saturday marks the 26th annual Snowdonia Marathon and with more than 1500 competitors, it is sure to be the biggest and best yet...

The event, which this year is aiming to be the UK's first green marathon, has attracted a record amount of UK and International participants seeking to complete the challenging yet breath-taking 26.2-mile course. A host of activities are planned to keep supporters entertained including a craft fair and big screens tracking the runners on route.

Race start: Nant Peris at 10.30am (a free bus service to the start is available from event HQ in Llanberis).

Race finish: First finishers due in Llanberis between 12.30pm and 1pm.

Log onto www.snowdoniamarathon.com for more race day information.

ENDS

For more information on the event please contact:

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High-resolution images are available on request

Notes to editors:

- The inaugural Snowdonia Marathon was held in 1982, and conceived as a dramatic alternative to the numerous city and town races becoming so popular. The demanding and spectacular route, encircling Snowdon, Wales' and England's highest peak, has given the event a unique place in the annual marathon calendar ever since
- In a 2007 poll by Runners World Magazine the Snowdonia Marathon was voted the best Marathon in the UK. This is somewhat ironic since it is also regarded as one of the most difficult!
- The 2008 marathon will be the 26th Snowdonia Marathon and the biggest so far
- The race takes place on October 25th, 2008 and starts in Nant Peris at 10.30 am
- Building off the environmentally green focused activities that we have implemented over the last few years, we are looking to increase our efforts even more in 2008 to make the Snowdonia Marathon the UK's first Green Marathon. For more information:
<http://www.snowdoniamarathon.co.uk/Our-Green-Initiative.asp>
- All race participants will receive a participants pack containing a free organic T-shirt, slate coaster in place of a medal, organic sweets, organic energy bars and much more
- There will also be a number of junior races for under 10, 12, 14, 16 and 18's, age on the first of January 2007 and registration will take place on the day

More information on the Snowdonia marathon can be found at

www.snowdoniamarathon.com